

ROBOMY'S AI RESEARCH

**Let Everyone
Benefit from AI**



AI: The game-changer for business

1

ANALYTICS

AI-based analytics enable businesses to process large amounts of data quickly and accurately, providing insights that can inform strategic decisions and optimize operations, resulting in increased productivity and profitability.

2

RECOMMENDATIONS

AI-based recommendations help businesses improve customer engagement, satisfaction, and retention by providing personalized and relevant product or service suggestions.

3

PREDICTIONS

AI-based predictions help businesses forecast future trends and outcomes, enabling them to make informed decisions and improve their overall performance.

THE PROBLEM

Catastrophic effects of AI to small businesses



- 1 Inequality and poverty are growing problems worldwide
- 2 Current AI technologies can further worsen the situation
- 3 Small businesses face big challenges in staying competitive and growing their revenue
- 4 Lack of resources and expertise can make it difficult for small businesses to succeed in an AI dominant world
- 5 Small businesses account for a significant portion of job creation and economic growth, but many will struggle to survive



BIG BUSINESS WINS

Personalized Product Recommendations, Dynamic Pricing and Predictive Inventory Management will make a super market much attractive for consumers.



SMALL BUSINESS FAILS

A village grocery shop with no access to AI technology will struggle to sell their products, eventually failing.

Numbers Speak



According to the International Labour Organization, SMEs account for around 70% of total employment worldwide



According to the McKinsey Global Institute, AI could contribute \$13 trillion to global economic activity by 2030



OUR SOLUTION

Making AI as simple as browsing website



1

Allows small businesses to easily create and deploy AI-powered solutions

2

No coding or high profile technical expertise required

3

Affordable, multi-lingual, intuitive, modular and accessible

4

Uses machine learning and other AI technologies

5

A wide range of modules for businesses like data analytics, predictive modeling and recommendation engines

Now they can access AI



Use Cases



Where do I park my truck today? How much food should I make?



How much items should I stock this week? What items to display today?



Where do I sell my items today? How much price should I put?



Which route should I travel today? How can I keep gas cost in control?

Impacts of our research for Small Businesses

1. Increased revenue
2. Improved customer experience
3. Reduced costs
4. Better decision-making
5. Job creation



Social Impacts

- Creates Job Opportunities:
 - Small businesses that succeed can create new jobs and contribute to local economies
 - AI solutions themselves can create jobs in areas such as customer support and data analysis
- Boosts Local Economies:
 - Small businesses that use AI to grow can contribute to economic growth in their communities
 - Increased revenue and job creation can lead to more spending and investment in local businesses

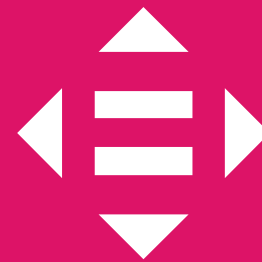


Prioritizing Sustainable Development Goals

1 NO
POVERTY



10 REDUCED
INEQUALITIES



8 DECENT WORK AND
ECONOMIC GROWTH



The Technology

We use advanced machine learning algorithms and natural language processing (NLP) to automate business processes, consisting of 3 main components; Data, Engine and Apps.



DATA

User uploads and keeps his data, and clean and transform it for machine learning.



ENGINE

autoML algorithm to automatically select the best algorithms based on the data.



APPS

Leverage power of AI for building web and mobile based machine learning apps.

Business Model



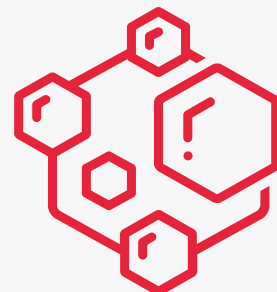
LOW COST SUBSCRIPTION

Small subscription fee, expect subscribers in large numbers.



LOCALIZED USER INTERFACE

Provide the platform in local languages and flavors to be able to be used by non-English speakers



MULTIPLE MODULES

A range of business modules that suites many applications that help day to day business.

Thank you!

Contact us if there are any questions.

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